

CEFN NETWORK MEMBERSHIP



The creative economy generates outsized economic value, coheres neighborhoods, and drives cultural vitality. Yet the creative businesses and people at the heart of this economy are consistently undercapitalized. The result? Squandered economic, social, and cultural gains. The systemic shifts needed to eradicate this pattern require imagination and courage. That's where you come in. CEFN is building the nation's first network devoted entirely to the financial success of working artists, cultural organizations and creative businesses.

We can't do it without you.

WHAT YOU BRING TO THE NETWORK

- **Co-imagination:** The tools, programs, and frameworks CEFN is developing are only as strong as the practitioners who test, challenge, and improve them. Come build them with us.
- **Relationships and reach:** Your networks extend CEFN's engagement in communities, institutions, and corridors of power we can't reach alone.
- **Credibility and legitimacy:** Your membership signals to lenders, policymakers, and funders that this work is serious, vetted, and worth backing.
- **Ground-level intelligence:** You know where capital is failing creatives in your community. This deep knowledge shapes what CEFN builds and how.
- **Advocacy and accountability:** You hold the standard for equitable capital access in your own work - and you carry that standard into every room you enter.



WHAT YOU RECEIVE AS A COMMUNITY MEMBER

BENEFITS FOR INDIVIDUALS

\$65 Annual Membership Fee

Better Money Studio Access - 1 seat included - a \$250 value.

Gain access to the world's first suite of financial tools built exclusively for creative businesses.

CEFN Substack Subscription

Stay ahead of the curve with monthly innovation dispatches offering insights, data, and details on creative economy finance and the people leading the development of culture as infrastructure.

Monthly Fireside Chats

Invitations to intimate conversations with creative finance leaders, CDFI practitioners, public treasurers, and innovators building the next generation of cultural capital infrastructure.

CEFN Network Directory Access

Gain exclusive access to the CEFN Directory, the go-to network of lenders, CDFIs, and capital partners building financial infrastructure for creative communities.

CEFN Network Membership Badge

Receive and display the Creative Economy Network member badge, a trusted signal that you are committed to a well-capitalized creative economy.



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The systemic change CEFN is building requires institutions willing to lead alongside us. When lending institutions commit to creative economy finance they move more than capital - they signal to entire communities that the creative economy is worth investing in. When policy organizations join us in advocating for capital access they awaken agencies and leaders to the the urgency of creative finance. And when cultural organizations lend their voice to this work, they make concrete the argument that culture is infrastructure - and investing in culture is not charity, it is strategy.



JOIN AS AN ORGANIZATION

WHAT YOU RECEIVE WHEN YOUR ORGANIZATION JOINS

BENEFITS FOR ORGANIZATIONS

\$465 Annual Membership Fee

Better Money Studio Access - 3 seats included; purchase additional seats for \$215 per seat. Gain access to the world's first suite of financial tools built exclusively for creative businesses.

CEFN Substack Subscription

Stay ahead of the curve with monthly innovation dispatches offering insights, data, and details on creative economy finance and the people leading the development of culture as infrastructure.

Co-Design, Co-host Monthly Fireside Chats

Position your organization as a thought leader through co-hosting conversations with creative economy finance leaders and innovators.

CEFN Network Directory Access

Gain exclusive access to the CEFN Directory, the go-to network of lenders, CDFIs, and capital partners building financial infrastructure for creative communities.

Eligible to Apply for Creative Finance Friendly Certification

Member organizations are eligible to apply for Creative Finance Friendly Certification. Certified institutions and service providers are highlighted in the Better Money Studio/Capital Navigator.

Recognition in Marketing Materials

Receive recognition in CEFN marketing materials, publications, and digital platforms reaching leaders across the creative economy finance ecosystem.

CEFN Network Membership Badge

Receive and display the Creative Economy Network member badge, a trusted signal that your institution is committed to a well-capitalized creative economy.



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TERMS

- 1. Term & Renewal** - This Agreement is effective upon the date of signing and renews automatically on an annual basis. Creative Economy Finance Network ("CEFN") shall provide written notice of renewal terms to all Network members no fewer than thirty (30) days prior to the annual renewal date.
- 2. Termination** - Either party may terminate this Agreement at any time upon written notice to the other party. Termination shall not relieve the terminating party of obligations incurred prior to the effective date of termination. Network participation fees are non-refundable upon cancellation, regardless of the date or circumstances of termination.
- 3. Independent Relationship** - This Agreement does not constitute, create, or imply an employment relationship, partnership, joint venture, or any ownership interest in Creative Economy Network, LLC. Participation in the Network does not create any affiliation with, or financial or legal obligation of, Creative Economy Network, LLC, a separate legal entity.
- 4. Confidentiality & Privacy** - Each party agrees to hold in confidence the other party's proprietary data, trade secrets, and any other confidential or sensitive information disclosed in connection with this Agreement. Neither party shall disclose such information to any third party without the prior written consent of the disclosing party. Member information may be used by CEFN solely to communicate network updates, opportunities, and resources relevant to the member's participation.
- 5. Limitation of Liability** - Participation in the CEFN Network is voluntary. CEFN shall not be liable for any direct, indirect, incidental, or consequential damages or outcomes resulting from a member's independent use of network resources, tools, introductions, referrals, or information obtained through participation in the Network.
- 6. Representation & Use of Name** - Members in good standing may identify themselves as CEFN Network Members and may reference their Network participation in their own communications and materials. Members may not represent themselves as agents, employees, officers, owners, or legal representatives of CEFN, Creative Economy Network, LLC or any affiliated entity, and may not bind CEFN or Creative Economy Network, LLC to any agreement, obligation, or representation without express written authorization.
- 7. Governing Law** - This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to its conflict of law provisions.
- 8. Acceptance of Terms** - Payment of the applicable membership fee constitutes full and binding acceptance of these Terms by the paying party. No separate signature is required for these Terms to be enforceable.

